TouchPresenter Information Kiosk Software

WELCOME

Build secure interactive information kiosks for self service from scratch.

Engage! | Simplifying Customer Information | www.touchpresenter.com | 1 (866) 665 - 0533 |
WHY SELF SERVICE, ON DEMAND INFORMATION?

- Easy access to up-to-date information at any time
- No need for staff to be present and help
- Eliminates waiting time at counter
- Available around the clock
- Kiosk user checks out kiosk content at own pace
WHY PAPERLESS INFORMATION?

- No paper waste, sustainable, friendly to the environment
- The electronic content is fast to update at minimal cost
- Overall significantly reduced costs
- Updates can be applied at any time
- More information on more levels can be delivered
Traditionally, information for out-of-home customers has been delivered in person or on paper. Self-service information kiosks take customer information to an exciting new level. Information kiosks help build and intensify customer relationships and are cost-efficient.
TOUCHPRESENTER HELPS

- Create unlimited levels of information
- Implement still images, videos, audio, documents
- Link to your website(s)
- Limit internet surfing to your domain(s)
- Engage customers and visitors
WHAT YOU CAN DO WITH TOUCHPRESENTER

**BUNDLE INFORMATION**
From multiple sources (still images, videos, presentations, PDF’s) and make it available for kiosk users from a common kiosk start page.

**ADD UNLIMITED PAGES**
There is no preset limit as to how many pages you can add to a project.

**CUSTOM NAVIGATION**
Place custom main navigation and sub navigation on the kiosk home page and other pages as desired. Interlink all content.

**ASSIGN ACTIONS**
Assign interactivity to buttons, objects, design elements, text, still images...
WHAT ELSE YOU CAN DO W/H TOUCHPRESENTER

APPLY LOCK DOWN BROWSER
Use the built-in lock down browser to link to one or more web pages and restrict surfing to allowed domain(s).

OFFER QR CODES
Use the built-in QR code generator to offer QR code scanning for kiosk users with mobile phones and tablets.

LET CUSTOMERS EMAIL DOCS
Offer PDF documents the kiosk users can email to themselves or to a friend.*

SEE USAGE STATISTICS
TouchPresenter stores kiosk usage data you can use to determine how the kiosk contents fare with the users.

... and many more features, e.g. touch active sensor areas, screen savers and attractor screens, page activation sound, document downloading, and text messages sent to kiosk users.

* Requires internet connection on the kiosk.
Build Customer Relationships with TouchPresenter

USAGE EXAMPLES

Tourism
Visitor Information

Lobby
Visitor & Customer Information

Museum/Zoo
Visitor Information

Healthcare
Visitor & Patient Information

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MORE USAGE EXAMPLES

Museums, Zoos
Visitor Information

Trade Show
Attendee Information

Events
Participant Information

Retail
Customer Information

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THE INFORMATION KIOSK CREATION PROCESS

STEP 1
Gather images, videos, PDF documents, presentations, slideshows

Get STARTED

STEP 2
Draft storyboard layout and templates; start a new project

Layout

STEP 3
Create pages from scratch or use sensor areas on pre-made pages

Editing
THE INFORMATION KIOSK CREATION PROCESS

STEP 4
Assign actions and implement interactivity

STEP 5
Test and refine the project

STEP 6
Deploy project to the information kiosk. Test. Done.

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GET IN TOUCH

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THANK YOU FOR YOUR TIME.