

TouchPresenter Information Kiosk Software

WELCOME



Build secure interactive information kiosks for self service from scratch.



WHY SELF SERVICE, ON DEMAND INFORMATION?

- ✓ Easy access to up-to-date information at any time
- ✓ No need for staff to be present and help
- ✓ Eliminates waiting time at counter
- ✓ Available around the clock
- ✓ Kiosk user checks out kiosk content at own pace

WHY PAPERLESS INFORMATION?

- ✓ No paper waste, sustainable, friendly to the environment
- ✓ The electronic content is fast to update at minimal cost
- ✓ Overall significantly reduced costs
- ✓ Updates can be applied at any time
- ✓ More information on more levels can be delivered

THE KIOSK TELLS **YOUR STORY** ON DEMAND...



Traditionally, information for out-of-home customers has been delivered in person or on paper. Self-service information kiosks take customer information to an exciting new level. Information kiosks help build and intensify customer relationships and are cost-efficient.



...TOUCHPRESENTER HELPS

- ✓ Create unlimited levels of information
- ✓ Implement still images, videos, audio, documents
- ✓ Link to your website(s)
- ✓ Limit internet surfing to your domain(s)
- ✓ Engage customers and visitors

WHAT YOU CAN DO WITH TOUCHPRESENTER



BUNDLE INFORMATION

From multiple sources (still images, videos, presentations, PDF's and make it available for kiosk users from a common kiosk start page.



ADD UNLIMITED PAGES

There is no preset limit as to how many pages you can add to a project.



CUSTOM NAVIGATION

Place custom main navigation and sub navigation on the kiosk home page and other pages as desired. Interlink all content.



ASSIGN ACTIONS

Assign interactivity to buttons, objects, design elements, text, still images...

WHAT ELSE YOU CAN DO W/H TOUCHPRESENTER



APPLY LOCK DOWN BROWSER

Use the built-in lock down browser to link to one or more web pages and restrict surfing to allowed domain(s).



LET CUSTOMERS EMAIL DOCS

Offer PDF documents the kiosk users can email to themselves or to a friend.*



OFFER QR CODES

Use the built-in QR code generator to offer QR code scanning for kiosk users with mobile phones and tablets.



SEE USAGE STATISTICS

TouchPresenter stores kiosk usage data you can use to determine how the kiosk contents fare with the users.

... and many more features, e.g. touch active sensor areas, screen savers and attractor screens, page activation sound, document downloading, and text messages sent to kiosk users.

* Requires internet connection on the kiosk

USAGE EXAMPLES

Tourism



Visitor
Information

Lobby



Visitor & Customer
Information

Museum/Zoo



Visitor
Information

Healthcare



Visitor & Patient
Information

MORE USAGE EXAMPLES

Museums, Zoos



Visitor
Information

Trade Show



Attendee
Information

Events



Participant
Information

Retail



Customer
Information

THE INFORMATION KIOSK CREATION **PROCESS**

STEP 1

Gather images, videos,
PDF documents,
presentations,
slideshows

Get STARTED

STEP 2

Draft storyboard
layout and templates;
start a new project

Layout

STEP 3

Create pages from
scratch or use sensor
areas on pre-made
pages

Editing



THE INFORMATION KIOSK CREATION **PROCESS**

STEP4

Assign actions and
implement interactivity

Interactivity

STEP5

Test and refine the
project

Test

STEP6

Deploy project to the
information kiosk. Test.
Done.

Deployment



GET IN TOUCH



ADDRESS

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Phoenix | Arizona | USA

CONTACT INFO

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Website: touchpresenter.com



Engage!

Simplifying Customer Information

THANK YOU FOR **YOUR TIME.**