



Engage and empower customers

### PRODUCTS USED IN THIS PROJECT

- TOUCHPRESENTER™
- DIGIVEY SURVEY SUITE
- TOUCH SCREEN KIOSK CS BY  
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## CASE STUDY

### BUSINESS SITUATION

CREOSO's customer, a Texas zoo, dedicated to promote awareness and cultural enrichment through education and recreation, wanted to draw special attention to environmental aspects and endangered species in their own region within one of their exhibits.

Since the zoo is heavily visited by school groups and families with children below 14 years old, they thought of an interactive kiosk where a quiz about endangered species as well as information about each species could be offered to the visitors in an attractive and engaging format.

### SOLUTION

For its unique combined features, TouchPresenter and the Digivey Survey Suite were selected to power the interactive information and quiz kiosk.

### BENEFITS

- Information for the zoo visitors in an attractive format is available at the touch of a button
- Edutainment on demand — Students and other visitors have the opportunity to take the quiz and instantly test their knowledge and learn from the answers to the quiz questions
- The electronic kiosk content can be easily changed if new or additional information becomes available or new quiz questions should be added
- Paperless and environmentally friendly easy to maintain information is available year round

To learn more about interactive information kiosk solutions and the TouchPresenter software, please visit [www.creoso.com](http://www.creoso.com) or get in touch with a Creoso sales representative.