

Information Kiosk Software  
INFORM • PRESENT • PROMOTE • ATTRACT



Engage and empower customers

### PRODUCTS USED IN THIS PROJECT

- TOUCHPRESENTER™
- DIGIVEYSURVEY SUITE
- TOUCH SCREEN KIOSK



## CASE STUDY

### BUSINESS SITUATION

CREOSO's customer, a hospitality venue in Calgary was looking for a dual-purpose touch screen kiosk with the capability to capture customer feedback, solicit sign-ups for events, dispense coupons and to spread information about upcoming events.

### SOLUTION

CREOSO's TouchPresenter software together with the Digivey Survey Suite were selected for their ideal support of the desired functionalities.

### BENEFITS

- Patrons are able to select the topic of interest from a common menu
- During kiosk-idle times announcements about upcoming events are displayed
- The kiosk content is easily updated with the frequently changing event information
- Continuous information of future events helps to bring customers back
- Customer satisfaction data provides actionable insight into customer satisfaction and customer wants and needs
- Newsletter sign-ups via the kiosk help building the customer data base
- Overall positive impact on customer loyalty
- Paperless and environmentally friendly self-service information is available on demand

To learn more about interactive information kiosk solutions and the TouchPresenter software, please visit [www.creoso.com](http://www.creoso.com) or speak to a Creoso sales representative.

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